



Phone : 2430059  
(0674) 2432028

Email : bhubaneswar@rkmm.org

**Ramakrishna Math  
&  
Ramakrishna Mission**  
Vivekananda Marg, Bhubaneswar – 751 002, Odisha  
**CENTENARY CELEBRATIONS**



Date: \_\_\_\_\_

**To  
The Director/G.M./CEO**

M/S \_\_\_\_\_

Respected Sir/Madam,

We are glad to inform you that Bhubaneswar Ramakrishna Math & Mission (Estd. 1919-20) founded by Swami Brahmananda Maharaj, a direct disciple of Bhagawan Ramakrishna Deva and a branch Centre of Belur Ramakrishna Math & Mission established by Swami Vivekananda is observing its Centenary Celebrations in two phases through various programmes. The first phase was observed on 31<sup>st</sup> October & 1<sup>st</sup> November last and the 2<sup>nd</sup> phase will be observed from 24<sup>th</sup> to 26<sup>th</sup> January 2020. To commemorate this historical event, we are going to publish a Souvenir containing the glimpses of history of Bhubaneswar Ramakrishna Math & Mission and also with some valuable articles contributed by eminent writers & admirers.

In view of this, we would earnestly request you to kindly make provision for inserting an Advertisement of your esteemed institution/company/corporate house in that Souvenir.

Needless to say, your Advertisement will get a wide publicity amongst the vast number of readers throughout the length & breadth of the country. Simultaneously, your institute/company/corporate house will be able to extend financial assistance to a socio-religious Organization of International repute. The tariff chart for the publication of your Advertisement in the Souvenir is attached hereto for your ready reference.

We cordially invite you and the other members of the business house to participate in the celebration as per the scheduled programme.

Since the Souvenir will be published by a philanthropic/ religious organization, the text of the Advertising matter & the allied photos should be in keeping with the sublime nature of the Souvenir.

We are hopeful of your kind compliance with our request in this regard.

With namaskar/regards & best wishes,

Yours sincerely

(Swami Atmaprabhananda)  
Secretary



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Technical Data and Advertisement Tariff

Size of the Journal: ¼ D/c. (240mm x180mm)  
Printed Area: 210 mm x 150 mm

Back Cover	: ₹. 1,00,000.00
Front Inside Cover	: ₹. 75,000.00
Back Inside Cover	: ₹. 75,000.00
Special Insertion (Colour)	: ₹. 40,000.00
Full Page (B/w)	: ₹. 30,000.00
Half Page (B/w)	: ₹. 10,000.00



## ACCEPTANCE FORM\*

Ref. No.....

Date.....

The Adhyaksha / Secretary  
Ramakrishna Math & Mission  
Vivekananda Marg, Bhubaneswar

Respected Sir,

Please Book for Back Cover /Front Inside Cover /Back Inside Cover/Special Insertion /Full Page /Half Page<sup>†</sup> advertisement space in your Centenary Souvenir (Commemoration Volume) to be published in January 2020.

We agree to pay Rs. .... for the insertion in advance<sup>‡</sup>/ on publication of the volume, for which your bill may be submitted along with a voucher copy for payment in due course.

Our advertisement matter is being sent/ may be collected on .....

(Signature with Official Seal)

Name of the Concern:

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\*. Separate letter may also be used as acceptance along with this form.

†. Strike out whichever is not necessary.

‡. Cheques, Bank drafts, etc. are to be drawn in favour of “**Ramakrishna Mission, Bhubaneswar**” payable at SBI, Vivekananda Marg Branch, Bhubaneswar.